

SUMMARY

Experienced web developer & graphic designer; specializing in web development, e-commerce, Wordpress, UX design, social media, brand identity, & print design.

WEB DEVELOPER/DESIGNER

OCTOBER 2006 - JANUARY 2013 | MEGHAN LOS ANGELES

Developed brand website from concept to completion by hand coding HTML5, CSS3, & jQuery in Dreamweaver. Designed & edited graphics, imaging, & content using Photoshop. Updated brand website regularly to reflect seasonal collections & marketing campaigns.

Developed 3D Cart based E-commerce website from concept to completion using HTML, CSS, jQuery, & PHP. Hand coded template pages for all facets of the user experience including product, category, checkout, & search pages. Designed & regularly updated all of the graphics & content. Photographed & edited all of the product images & helped to manage inventory.

Developed Avactis based E-commerce website from concept to completion using HTML, CSS, & PHP. Hand coded & developed template pages for all facets of the user experience including product, category, checkout, & search pages.

Designed & developed regular (3-5 a week) e-mail marketing campaigns from concept to completion using Photoshop, Dreamweaver, iContact, & Mailchimp email software. Updated social media (Twitter, Facebook, Google+, etc.) & branding to coincide with email marketing campaigns.

Designed regularly updated static & animated banner ads for online marketing campaigns.

Developed & designed Wordpress blog using Dreamweaver to code HTML, PHP, & CSS.

Developed Flash based brand website from concept to completion using Flash & Actionscript.

Designed line sheets, look books, catalogs, & print materials for trade shows using Photoshop, Illustrator, & InDesign.

GRAPHIC DESIGNER

JUNE 2003 - PRESENT | FREELANCE

Design print & web graphics for album art, logos, posters, clothing, stickers, & various promotional materials within the entertainment industry.

WEB DEVELOPER

1997 - PRESENT | FREELANCE

Develop branded websites from concept to completion using HTML5, CSS3, PHP, Flash, Actionscript, jQuery, & XML.